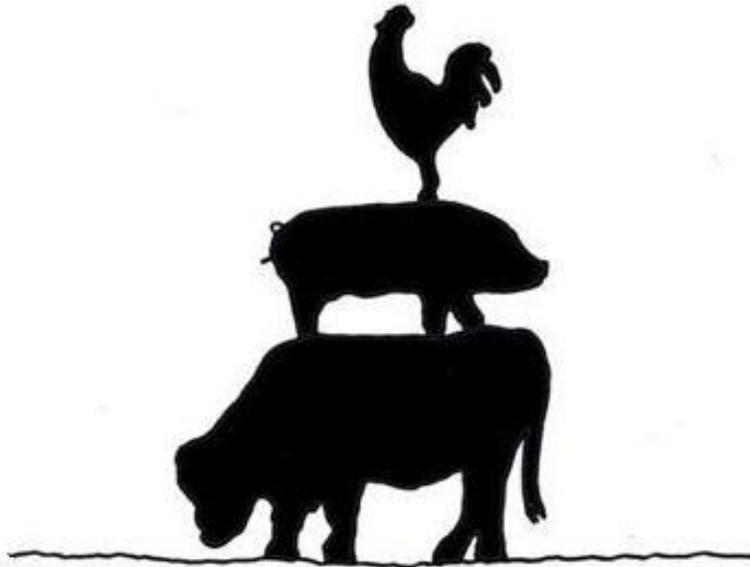


# Percy Thomson Meadows



## Farm Membership Share (FMS)

### 2018 Brochure

98 Main Street South Bethlehem, CT 06751

(203)598-9701

[www.percythomsonmeadows.com](http://www.percythomsonmeadows.com)

*Farmers/Owners: Kenny & Dana Assard*

## *About Percy Thomson Meadows*

At Percy Thomson Meadows our goal, is to raise fresh all natural meats and vegetables, to promote the growth of agriculture in Connecticut, to teach the importance of knowing where your food comes from, and to provide the best quality product for our family & yours!

The Assard Family has been farming in western Connecticut for generations. The original family farm was purchased in 1910 by Shaker Assard. Originally the farm started out as a dairy farm located on Woodcreek Road in Bethlehem. Years later James Assard, the son of Shaker purchased two farms located on Thomson Road. James named his farm Percy Thomson Meadows after the two farms he had purchased, Percy Farm and Thomson Farm. For many years James and his wife Bernice operated Percy Thomson Meadows, a full functioning dairy farm. In later years as the dairy industry declined James and Bernice ran a roadside stand known as Gram's stand and raised replacement heifers, custom cut beef and hay as their main commodities. The Assard family continues to farm approximately 100 acres in Bethlehem, Connecticut where they produce hay, beef, pork, chicken, lamb, fresh vegetables, eggs and more!

## *What is a Farm Membership Share?*

Farm Membership Share (FMS) is a program that has many benefits to you the consumer, and for us, the farmers.

By securing funds early in the year we are able to avoid costly production loans, and plan better for the upcoming season.

As a FMS holder, your commitment entitles you to a discount for fresh organic produce, all natural meats, free-range eggs, and other farm goods available. You will be securing a food source close to home and providing for the long-term care and security of agricultural land and open space in Connecticut.

Together we will share in the risks and rewards of farming by accepting the fluctuations in the harvest caused by weather, woodchucks, or other adverse circumstances.

## **You will be a member of our farm!**

### *Market Style FMS is Simple!*

You send us payment for the amount you would like to spend over the 27 week season and we will apply a discount to your account based on the date your application is received if applicable. Memberships received by March 30<sup>th</sup> will receive a 10% discount on all purchases and memberships received by April 30<sup>th</sup> will receive a 5% discount on all purchases. Memberships received after April 30<sup>th</sup>, 2018 will still be accepted however a discount will not be applied. Businesses with 5 or more shares will receive free delivery in lieu of a discount. Memberships are limited and member share applications will be accepted on a first come first serve basis.

You will be issued a debit card pre-loaded with the amount you choose to spend. The discount amount will be added to your account balance at the beginning of the season for those that qualify. For Example, A \$500.00 membership share received by March 30<sup>th</sup>, 2018 will have a beginning account balance of \$550.00. A \$500.00 membership share received by April 30<sup>th</sup>, 2018 will have a beginning balance of \$525.00. Anytime you shop we will total all of your purchases and deduct it from your account balance.

### *It's like having a prepaid account with us!*

You do not have to order every week. Nor do you have to spend an exact amount. **The only requirement is that depending on your share size we ask that you spend a monthly minimum to avoid saving a bulk of your share until the end of the season.** You choose from our variety of the days harvest, our all natural meats, free-range eggs, and other farm goods we may have available.

The benefits of joining a FMS like this are you get to choose what farm products we raise you would like and when. Some weeks you may only want a head of lettuce and a couple tomatoes, the next time you may be planning a large party with a large shopping list.

## ***When/Where can I use my FMS Account?***

Our FMS runs late-May through late-November, a 27 week season! Members are able to use their Market Style FMS beginning May 22<sup>nd</sup> with the last business delivery being Tuesday November 20th **(also turkey day pick up!)**. We are excited this year to provide you with the following ways to use your FMS:

Day	Vegetables at our Self-Service Farm Stand	Meat Sales by Appointment Call/Text/Email Dana (203)598-9701	Litchfield County Business Deliveries	Farm Store Open For Meat Sales 3:00pm-7:00pm	Order Online and Pick-Up at Our Farm Stand at Your Convenience *
Monday	√	√			√
Tuesday	√	√	√		√
Wednesday	√	√			√
Thursday	√	√		√	√
Friday	√	√			√
Saturday	√	√			√
Sunday	√	√			√

***\*When placing orders online please give us 24 hours' notice***

### ***SHARES AVAILABLE***

There are a limited number of shares available and they will be filled on a first come first serve basis.

\$100.00 = (approx. \$4.00/week)

**(Must use a minimum of \$20.00 each month)**

\$200.00 = (approx. \$7.00/week)

**(Must use a minimum of \$40.00 each month)**

\$300.00 = (approx. \$11.00/week)

**(Must use a minimum of \$60.00 each month)**

\$400.00 = (approx. \$15.00/week)

**(Must use a minimum of \$80.00 each month)**

\$500.00 = (approx. \$18.00/week)

**(Must use a minimum of \$100.00 each month)**

**These monthly minimums have been set to avoid someone saving a bulk of their share balance till the end of season. The problem we have encountered in the past is having a share member come at the end of the season and spend \$200.00 of their \$250.00 share on all of our high-end cuts leaving nothing for the next person. Therefore if you don't use it, you lose it...it's only fair. It's no different than being required like a traditional CSA to pick up a box share weekly, we are just asking you to order at least monthly please!**

**We hope you understand that we are doing this for your benefit and truly appreciate your support!**

### ***Litchfield County Business Delivery***

Businesses in Litchfield County that have a **minimum of 5** shareholders qualify for free delivery in lieu of a discount to that location once a week on Tuesdays. The only thing we ask is a cooler be provided to keep your goods fresh.

**Orders should be placed via our website by 12:00 noon Monday.**

***Become a member today! Simply complete the Farm Membership Share Contract and return with your payment before your desired discount deadline. We look forward to growing fresh healthy food for you this season!***

**PERCY THOMSON MEADOWS**  
**2018 FARM MEMBERSHIP SHARE CONTRACT**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Town/State: \_\_\_\_\_ County: \_\_\_\_\_ Zip code: \_\_\_\_\_

Phone (day): \_\_\_\_\_

Email address for general info:

(Kept confidential, please print clearly)

**Your Farm Membership Share can be used for any products we offer at our farm, meats, veggies, eggs and more! At our farm, online ordering via our website, self-service veggie stand, or delivered right to your business in Litchfield County!**

## Farm Membership Shares

Share Amount (choose one)

<input type="checkbox"/> \$100.00 CSA Share
<input type="checkbox"/> \$200.00 CSA Share
<input type="checkbox"/> \$300.00 CSA Share
<input type="checkbox"/> \$400.00 CSA Share
<input type="checkbox"/> \$500.00 CSA Share

Discount (choose one)

<input type="checkbox"/> 10% discount on all purchases-payment received and contract postmarked by <u>3/30/18</u> .
<input type="checkbox"/> 5% discount on all purchases-payment received and contract postmarked by <u>4/30/18</u> .

Litchfield County Business Delivery

<input type="checkbox"/> No discount thank you, I qualify for the free <u>Tuesday</u> business delivery. (Details above)
Name of Business: _____
Business Address: _____
_____
_____
<b>(No delivery available 6/28, 8/21, 8/23)</b>

***We truly appreciate your support!***  
***Shop Local. Eat Local. Spend Local.***

Please make checks payable to **Percy Thomson Meadows** and mail to:  
98 Main Street South, Bethlehem, CT 06751

I understand that Percy Thomson Meadows is accepting my check and thereby my commitment and membership in the 2018 CSA season. I recognize that there is no guarantee on the exact amount of produce/meat or other farm goods I will receive for my share price. In joining the farm, I am committed to learn the risks and rewards of farming by accepting the fluctuations in the harvest caused by nature.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**All funds must be utilized by the season's end. No credits will be forwarded to the next season and there are no refunds.**

Please feel free to call or email us if you have any questions! (203)598-9701 or (203)266-5785

Email: [percythomson@sbcglobal.net](mailto:percythomson@sbcglobal.net)

Website: [www.percythomsonmeadows.com](http://www.percythomsonmeadows.com)

## ***Farm-fresh products we plan to grow just for you this year!***

Grass-fed & Finished All-Natural Beef

Grass-fed & Finished All-Natural Lamb

All-Natural Pastured Berkshire Pork

All-Natural Pastured Poultry

All-Natural Free-Range Eggs

Farm-Fresh Organically grown vegetables such as.....

Beets, Broccoli, Brussel Sprouts, Beans, Cabbage, Carrots, Cauliflower, Celery, Chard, Corn, Cucumbers, Eggplant, Greens, Herbs, Kale, Leeks, Lettuce, Micro Greens, Melon, Peas, Peppers, Potatoes, Pumpkins, Radishes, Rutabagas, Spinach, Summer Squash, Winter Squash, Tomatoes, Heirloom Tomatoes, Cherry Tomatoes and hopefully more!

We are a small sustainable family farm that takes great pride in our farm and the products we produce. All of our animals are raised with the love and care they deserve their entire lives. We are very blessed to have a top quality skilled butcher Jason Tarzia of Tarzia Meat Packing in New Milford, CT. Jason is a perfectionist when it comes to his work which helps us in offering top of the line meats. The animals are humanely handled from start to finish which reduces the stress on the animal and ensures a great tasting meat! All of our smoked products are processed by another Connecticut small business, Noack's of Meriden. Noack's is a small family business that uses German tradition in making our bacon, frankfurters, bratwurst, kielbasa, knockwurst, liverwurst, hams, and more!

We encourage you to ask questions to us or anyone growing your food, know your farmer know your food! Small family farms and businesses depend on constant local support! We make every effort to support our local processors, you supporting us is also supporting them and we all appreciate it!

