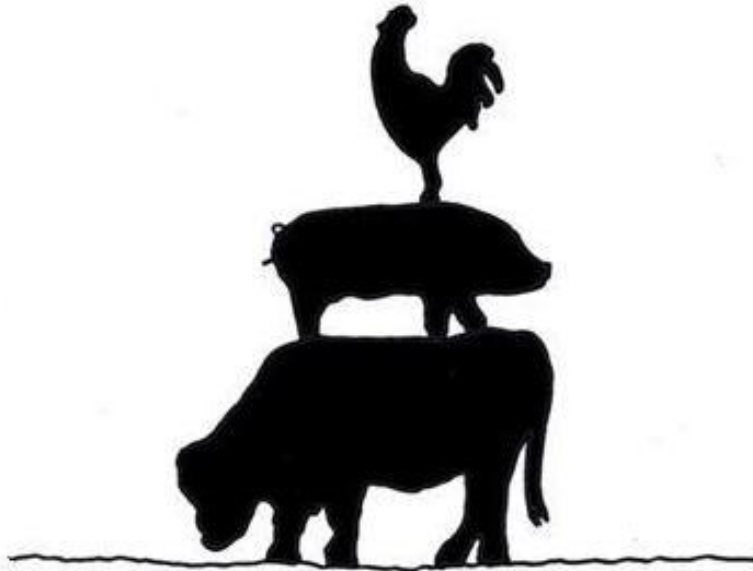


Percy Thomson Meadows



Farm Membership Share (FMS)

2017 Brochure

78 Thomson Road Bethlehem, CT 06751

(203)598-9701 or (203)266-5785

www.percythomsonmeadows.com

Farmers/Owners: Kenny & Dana Assard

About Percy Thomson Meadows

At Percy Thomson Meadows our goal, is to raise fresh fresh- all natural meats and vegetables, to promote the growth of agriculture in Connecticut, to teach the importance of knowing where your food comes from, and to provide the best quality product for our family & yours!

The Assard Family has been farming in western Connecticut for generations. The original family farm was purchased in 1910 by Shaker Assard. Originally the farm started out as a dairy farm located on Woodcreek Road in Bethlehem. Years later James Assard, the son of Shaker purchased two farms located on Thomson Road. James named his farm Percy Thomson Meadows after the two farms he had purchased, Percy Farm and Thomson Farm. For many years James and his wife Bernice operated Percy Thomson Meadows, a full functioning dairy farm. In later years as the dairy industry declined James and Bernice ran a roadside stand known as Gram's stand and raised replacement heifers, custom cut beef and hay as their main commodities. The Assard family continues to farm approximately 100 acres in Bethlehem, Connecticut where they produce hay, beef, pork, chicken, lamb, fresh vegetables, eggs and more!

What is a Farm Membership Share?

Farm Membership Share (FMS) is a program that has many benefits to you the consumer, and for us, the farmers.

By securing funds early in the year we are able to avoid costly production loans, and plan better for the upcoming season.

As a FMS holder, your commitment entitles you to a discount for fresh organic produce, all natural meats, free-range eggs, and other farm goods available. You will be securing a food source close to home and providing for the long-term care and security of agricultural land and open space in Connecticut.

Together we will share in the risks and rewards of farming by accepting the fluctuations in the harvest caused by weather, woodchucks, or other adverse circumstances.

You will be a member of our farm!

Market Style FMS is Simple!

You send us payment for the amount you would like to spend over the 27 week season and we will apply a discount to your account based on the date your application is received if applicable. Memberships received by March 30th will receive a 10% discount on all purchases and memberships received by April 30th will receive a 5% discount on all purchases. Memberships received after April 30th, 2016 will still be accepted however a discount will not be applied. Businesses with 5 or more shares will receive free delivery in lieu of a discount. Memberships are limited and member share applications will be accepted on a first come first serve basis.

You will be issued a debit card pre-loaded with the amount you choose to spend. The discount amount will be added to your account balance at the beginning of the season for those that qualify. For Example, A \$700.00 membership share received by March 30th, 2017 will have a beginning account balance of \$770.00. A \$700.00 membership share received by April 30th, 2017 will have a beginning balance of \$735.00. Anytime you shop we will total all of your purchases and deduct it from your account balance.

It's like having a prepaid account with us!

You do not have to order every week. Nor do you have to spend an exact amount. **The only requirement is that depending on your share size we ask that you spend a monthly minimum to avoid saving a bulk of your share until the end of the season.** You choose from our variety of the days harvest, our all natural meats, free-range eggs, and other farm goods we may have available.

The benefits of joining a FMS like this are you get to choose what farm products we raise you would like and when. Some weeks you may only want a head of lettuce and a couple tomatoes, the next time you may be planning a large party with a large shopping list.

When/Where can I use my FMS Account?

Our FMS runs late-May through late-November, a 27 week season! Members are able to use their Market Style FMS beginning May 23rd with the last delivery being Tuesday November 21st

(also turkey day pick up!). We are excited this year to provide you with the following ways to use your FMS:

Day	Vegetables at our Self-Service Farm Stand	Meat Sales by Appointment	Litchfield County Home/Business Deliveries	Fairfield/New Haven County Home/Business Deliveries	Farm Store Open 10:00am-2:00pm
Monday	√	√			
Tuesday	√	√	√		
Wednesday	√	√			
Thursday	√	√		√	
Friday	√	√			
Saturday	√	√			√
Sunday	√	√			

SHARES AVAILABLE

There are a limited number of shares available and they will be filled on a first come first serve basis.

\$300.00 = (approx. \$12.00/week)

(Must use a minimum of \$50.00 each month)

\$500.00 = (approx. \$18.00/week)

(Must use a minimum of \$75.00 each month)

\$700.00 = (approx. \$25.00/week)

(Must use a minimum of \$100.00 each month)

These monthly minimums have been set to avoid someone saving a bulk of their share balance till the end of season. The problem we have encountered in the past is having a share member come at the end of the season and spend \$200.00 of their \$250.00 share on all of our high-end cuts leaving nothing for the next person. Therefore if you don't use it, you lose it...it's only fair. It's no different than being required like a traditional CSA to pick up a box share weekly, we are just asking you to order at least monthly please!

We hope you understand that we are doing this for your benefit and truly appreciate your support!

The Farmer's Market That Comes To You!

We understand all too often how hectic life can be. If you want the goodness of fresh local food and supporting a small local farm, but you're too busy with everyday life? This is the option that is right for you! We want to do our best to make it easy for you to get the best healthy food, affordably, at your convenience so we will bring it right to you!

Litchfield County Home Delivery

Every Tuesday we will deliver our farm fresh goods right to your home for just \$5.00!

The only thing we ask is a cooler be provided to keep your goods fresh.

Orders should be placed via our website by 12:00 noon Monday.

Fairfield & New Haven County Home Delivery

Every Thursday we will deliver our farm fresh goods right to your home for just \$10.00!

The only thing we ask is a cooler be provided to keep your goods fresh.

Orders should be placed via our website by 12:00 noon Wednesday.

Litchfield County Business Delivery

Businesses in Litchfield County that have a minimum of 5 shareholders qualify for free delivery in lieu of a discount to that location once a week on Tuesdays. The only thing we ask is a cooler be provided to keep your goods fresh.

Orders should be placed via our website by 12:00 noon Monday.

Fairfield & New Haven County Business Delivery

Businesses in Fairfield and New Haven Counties that have a minimum of 5 shareholders qualify for free delivery in lieu of a discount to that location once a week on Thursdays.

The only thing we ask is a cooler be provided to keep your goods fresh.

Orders should be placed via our website by 12:00 noon Monday.

Become a member today! Simply complete the Farm Membership Share Contract and return with your payment before your desired discount deadline. We look forward to growing fresh healthy food for you this season!

PERCY THOMSON MEADOWS
2017 FARM MEMBERSHIP SHARE CONTRACT

Name: _____

Address: _____

Town/State: _____ County: _____ Zip code: _____

Phone (day): _____

Email address for general info:

(Kept confidential, please print clearly)

Your Farm Membership Share can be used at our farm, self-service veggie stand, or delivered right to your home or business in Litchfield, Fairfield, or New Haven County!

Farm Membership Shares

Litchfield County (choose one)

- \$300.00 CSA Share
- \$500.00 CSA Share
- \$700.00 CSA Share

Fairfield & New Haven County (choose one)

- \$300.00 CSA Share
- \$500.00 CSA Share
- \$700.00 CSA Share

Litchfield County Discount (choose one)

- 10% discount on all purchases-payment received and contract postmarked by 3/30/17.
- 5% discount on all purchases-payment received and contract postmarked by 4/30/17.

Fairfield & New Haven County Discount (choose one)

- 10% discount on all purchases-payment received and contract postmarked by 3/30/17.
- 5% discount on all purchases-payment received and contract postmarked by 4/30/17.

Litchfield County Pick-up/Delivery (choose one)

- I will pick-up at the farm stand and/or by appointment.
- I would like Tuesday home deliveries please for \$5.00 each delivery (automatically deducted from my account) I understand I don't have to order every week.
- No discount thank you, I qualify for the free Tuesday business delivery. (Details above)

Fairfield & New Haven County Pick-up/Delivery (choose one)

- I will pick-up at the farm stand and/or by appointment.
- I would like Thursday home deliveries please for \$10.00 each delivery (automatically deducted from my account) I understand I don't have to order every week.
- No discount thank you, I qualify for the free Thursday business delivery. (Details above)

(No delivery available 6/29, 7/4, 8/15, 8/17)

Please make checks payable to **Percy Thomson Meadows** and mail to:
84 Sunny Ridge Rd., Bethlehem, CT 06751

I understand that Percy Thomson Meadows is accepting my check and thereby my commitment and membership in the 2017 CSA season. I recognize that there is no guarantee on the exact amount of produce/meat or other farm goods I will receive for my share price. In joining the farm, I am committed to learn the risks and rewards of farming by accepting the fluctuations in the harvest caused by nature.

Signature _____ Date _____

All funds must be utilized by the season's end. No credits will be forwarded to the next season and there are no refunds.

Please feel free to call or email us if you have any questions! (203)598-9701 or (203)266-5785

Email: percythomson@sbcglobal.net

Website: www.percythomsonmeadows.com

Farm-fresh products we plan to grow just for you this year!

Grass-fed & Finished All-Natural Beef

Grass-fed & Finished All-Natural Lamb

All-Natural Pastured Berkshire Pork

All-Natural Pastured Poultry

All-Natural Free-Range Eggs

Farm-Fresh Organically grown vegetables such as.....

Beets, Broccoli, Brussel Sprouts, Beans, Cabbage, Carrots, Cauliflower, Celery, Chard, Corn, Cucumbers, Eggplant, Greens, Herbs, Kale, Leeks, Lettuce, Micro Greens, Melon, Peas, Peppers, Potatoes, Pumpkins, Radishes, Rutabagas, Spinach, Summer Squash, Winter Squash, Tomatoes, Heirloom Tomatoes, Cherry Tomatoes and hopefully more!

Again this year we are partnering with the following businesses to provide you with some of the best products around. These products can also be purchased with your FMS so be sure to choose the level that is right for you.

March Farms Bethlehem, CT- seasonal fruits
Komfort Zone Bridgeport, CT- Natural soaps
Judy's Bee's Watertown, CT- pure local honey
Anna Marie's Honey Bee's Watertown, CT- pure local honey
North Street Maple Company Watertown, CT- pure local maple syrup
And more...

We are a small sustainable family farm that takes great pride in our farm and the products we produce. All of our animals are raised with the love and care they deserve their entire lives. We are very blessed to have a top quality skilled butcher Jason Tarzia of Tarzia Meat Packing in New Milford, CT. Jason is a perfectionist when it comes to his work which helps us in offering top of the line meats. The animals are humanely handled from start to finish which reduces the stress on the animal and ensures a great tasting meat! All of our smoked products are processed by another Connecticut small business, Noack's of Meriden. Noack's is a small family business that uses German tradition in making our bacon, frankfurters, bratwurst, kielbasa, knockwurst, liverwurst, hams, and more!

We encourage you to ask questions to us or anyone growing your food, know your farmer know your food! Small family farms and businesses depend on constant local support! We make every effort to support our local processors, you supporting us is also supporting them and we all appreciate it!

